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For further information, contact: Lori Lockman, llockman@bellsouth.net

TrailPaths Becomes ALAN Sustainer

Lakeland, FL. – The American Logistics Aid Network announced today that TrailPaths has become a 2023 ALAN Sustainer.

“In a world where there seems to be a growing supply of disasters and disaster survivors who need our help, we’re hugely grateful to receive game-changing contributions like these,” said ALAN Executive Director Kathy Fulton. “They’re a key reason why we’re able to provide compassionate logistics assistance to so many – and to expand our relief efforts to even more causes and communities.”

TrailPaths’ contribution will help ALAN grow its operational capacity and contribute greatly to ALAN’s humanitarian relief efforts.

“I am proud and honored to support the incredibly valuable work that ALAN performs for the betterment of society and people in need,” said TrailPaths’ founder and CEO Robert Martichenko.

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About [TrailPaths](#): The purpose of *TrailPaths* is to focus on research, education and implementation of the “People and Human” side of enterprise excellence, the future of leadership and the evolution of workforce development, with a particular focus on front-line team members. To achieve this goal, TrailPaths supports the development of roadmap assessments, training modules and digital platforms to help organizations successfully create *Meaningful Employment Environments*©.

About ALAN: Founded in 2005, ALAN provides donated logistics assistance to disaster relief organizations before, during and after catastrophic events. It is aided in these efforts by financial supporters, volunteers and in-kind donors. In 2022 it coordinated compassionate supply chain services for disasters such as Hurricane Ian, Hurricane Fiona, the attacks on Ukraine, the flooding in Eastern Kentucky, and the COVID-19 pandemic. To learn more, visit <http://www.alanaid.org>