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Powered By Logistics, Guided By Purpose: American Logistics Aid Network (ALAN) Marks 20 Years

LAKELAND, Fla. – The American Logistics Aid Network (ALAN) today marked its 20th anniversary.

“In October 2005, 50 supply chain associations and business leaders began looking for a way to leverage our industry’s core competencies to serve others, because they realized that we really are stronger when we work together,” said ALAN Executive Director Kathy Fulton. “Two decades later, we continue to see this play out for every disaster.”

Launched in response to the logistics challenges associated with Hurricane Katrina, ALAN specializes in helping humanitarian organizations get relief supplies stored, transported and delivered to disaster sites more quickly – and free of charge. Over the years, it has assisted more than 300 nonprofits with relief efforts for every major U.S. disaster (as well as many global ones) and had a hand in helping millions of disaster survivors get faster access to key resources like food, water and restored power.

“A lot of things have changed since we opened our doors, including the fact that we’re now also focused on disaster preparation and education as well as disaster response,” said Fulton. “But two things haven’t: Logistics continues to be one of the largest and costliest hurdles in terms of delivering effective disaster relief. And the pro bono services that we provide with the help of the many businesses and professional associations in this industry continue to do a world of good.

“We’re incredibly thankful to all of the visionaries who decided that supply chain lapses weren’t acceptable or inevitable in the world of disaster relief. And we’re grateful for each of the financial and in-kind donors who have stepped up over the years and made ALAN and our journey possible.”