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For Immediate Release

American Logistics Aid Network
Mobilizing for Emergency Response

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American Logistics Aid Network (ALAN) Activates For First Atlantic Hurricane Of 2026

LAKELAND, Fla. – As Hurricane Isaias continues to intensify and approach U.S. landfall, the American Logistics Aid Network (ALAN) is urging Gulf Coast businesses to heed local advisories and warnings – and asking logistics professionals everywhere to be ready to help.

"Isaias is expected to make landfall as a Category 2 hurricane sometime Friday – with massive rainfall, a potentially life-threatening storm surge and winds as high as 110 miles per hour. As a result, we are officially mobilizing to help," said Kathy Fulton, ALAN's Executive Director.

Earlier this week, ALAN entered the preparedness stage of its storm activation, including working with its non-profit partners on their prepositioning activities. ALAN has also begun providing information about hurricane supply chain impacts via its Rapid Assessment, which can be accessed at https://www.alanaid.org/supply-chain-analysis-resources.

ALAN's active response phase – which involves helping relief organizations find the donated expertise, warehousing, transportation and material handling equipment they need – will commence later this week if the storm's path and strength and path continue as predicted. ALAN will post unfilled requests on its Disaster Micro-Site (www.alanaid.org/operations) and via its social media channels, and it will update both frequently in the days and weeks ahead. Businesses and individuals that wish to make a financial donation can do so at www.alanaid.org/donate.

Until then, ALAN urges logistics professionals to focus on keeping themselves and their Gulf Coast area employees safe, and to resist the temptation to send unsolicited products, trucks or personnel directly to impacted areas.

"Many of these well-intended charitable efforts actually get in the way of search, rescue and relief activities," said Fulton. "So more often than not, the best way that members of our industry can be of help is by sharing their capacity and expertise."

About ALAN: Founded in 2005 in the wake of Hurricane Katrina, ALAN is a philanthropic, industry-wide organization that provides free logistics assistance to disaster relief organizations before, during and after catastrophic events. It does this by bringing the expertise and resources of the logistics industry together with compassionate organizations so that help can arrive sooner, and each relief dollar can be maximized. Over the years it has coordinated compassionate supply chain services for numerous natural disasters including hurricanes, wildfires, tornadoes and floods. To learn more visit www.alanaid.org.

Getting Ready For Hurricane Isaias
ALAN's Five Key Takeaways For Your Company

1.Don't put your head in the sand. Make personal safety a priority.

If you or some of your business locations are located anywhere near this storm's path, be sure to monitor the National Hurricane Center and your local National Weather Service forecast for real-time details. Additionally, please make sure your employees who live in the area have ample time to prepare, shelter in place or evacuate as needed, even if it means closing your area operations early or telling employees not to report to work. This is expected to be a major storm with winds of up to 110 miles per hour, which means its potential impact is not to be taken lightly.

2.Get the latest detailed information about the storm's path and potential impacts by visiting ALAN's Supply Chain Intelligence Center at https://www.alanaid.org/resources/.

It should tell you most of what you need to know. But should you wind up needing additional information, please contact us at https://www.alanaid.org/contact. Time permitting, we will do our best to work with our emergency partners to get you an answer.

3. ALAN is actively fielding and fulfilling Hurricane Isaias and other major disaster relief requests. You can view the latest by going to the "What's The Latest And How Can You Help With Hurricane Relief?" section of our Disaster Micro-Site at https://www.alanaid.org/operations/.

We have been communicating with various non-profit partners regarding their hurricane needs. Although there is just one "open" request for support at the moment this situation could quickly change as this storm's story unfolds. In fact, in previous years, most of our requests have come several days or weeks after hurricanes have hit. So stay tuned and stay ready – because as requests for donated transportation, warehousing, volunteers and material handling equipment come in, we will be posting them promptly.

4. **If you'd like to "pre- offer" your space, equipment, expertise or services, please visit** https://www.alanaid.org/how-to-help/ **on our website to fill out a form.**

We find such offers to be hugely helpful, because they let us know who might be most willing to help us out with our most urgent needs. But rest assured that we know the difference between a pre-offer and a promise. We'll still reach out to ask if you're willing to help with a particular need rather than just assuming you will.

5. **Please don't self-deploy to disaster-affected sites, and please don't participate in product collection drives.**

Although the intention behind both of these activities is good, they often create more challenges than they solve, because they tend to get in the way of responders who are working to save lives – and add confusion to an emergency supply chain that is already under tremendous strain. If you're looking for a meaningful way to help, contact us about a monetary donation to ALAN or one of our partner nonprofit organizations. Such donations will be much more useful and efficient – and far more likely to actually help storm survivors.