

# 2024 ANNUAL REPORT



## **ALAN'S MISSION STATEMENT**

ALAN mobilizes supply chain expertise and builds connected coalitions to improve the systems and processes by which disaster survivors receive resources to meet their fundamental needs.

We deliver logistics and supply chain assessment, coordination, information, and education to connect disaster relief organizations to the skills, tools, and networks they need to serve disaster survivors.

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## FROM ALAN'S LEADERSHIP TEAM



**Kathy Fulton**  
Executive Director



**Robert O. Martichenko**  
Board Chair

A lot of people like to count things, and all of us at ALAN are no exception. In fact, we keep a running tally of everything from miles traveled to pounds delivered in order to help quantify the impact our work has had on disaster relief.

However as we turned the page on 2024, even we were pleasantly surprised to discover we had successfully fulfilled our 98th case of the year (almost double the number of annual cases we've handled in the past) and vastly expanded the number of nonprofits we served - all while also making significant progress on our groundbreaking educational and convening initiatives.

Those are just a few of the highlights you'll read about in this year's ALAN annual report, which we're delighted to share with you.

Like 2024 itself, it does contain some sad parts. (There is, after all, no way to downplay the significant devastation and loss of life that disasters like Hurricane Helene and Hurricane Milton created.)

But it also holds stories of hope - and various examples of how we were able to improve the lives of individuals and communities when they needed a helping hand the most.

Just as important, it contains our immense gratitude for the trust you have placed in us to help save lives, reduce suffering and change the disaster relief ecosystem for the better, all via your in-kind, financial and moral support.

We are honored to be a part of such amazing work - and thankful to have you in our corner.

*Kathy Fulton     Robert O. Martichenko*





# THE YEAR IN PICTURES

From some of the worst hurricanes in U.S. history to various tornadoes, winter storms and floods, 2024 was an especially disaster-filled year. Thankfully it was also a particularly active one for ALAN and our supporters, who enabled us to make sure that none of these catastrophic events had the last word - and that numerous nonprofits, businesses and individuals could face each one better-prepared.

## JANUARY

As winter storms threatened, 63,360 bottles of water donated by Niagara Bottling completed a 243-mile journey to Jackson, Mississippi, courtesy of ALAN and an in-kind transportation donor. The move was one of several compassionate shipments we coordinated in 2024 to ensure people in need had access to one of life's most vital necessities - clean drinking water.



## FEBRUARY

The shortest month became one of the happiest when ALAN received its largest-ever Material Handling Equipment donation - 80 pallet jacks from NOBLELIFT. Having this equipment on hand has enabled us to assist our disaster relief partners considerably faster while also boosting the operations of many community-based nonprofits that don't have extensive logistics assets of their own.



## MARCH

ALAN Humanitarian Programs Manager Lexi Nobles and Executive Director Kathy Fulton skipped the lines (and every major tourist attraction) when they visited Orlando to deliver two educational presentations at the National Hurricane Conference. Ultimately ALAN team members would lead or support 36 such preparedness sessions throughout the year, helping more than 500 individuals, businesses and students significantly improve their disaster readiness.





# THE YEAR IN PICTURES

## APRIL

ALAN hosted an early spring partners call for our association, business and individual attendees. Held bi-weekly, these calls have become a key part of our “Enhance Systems Collaboration and Coordination” initiative, which is geared at creating trusted relationships between essential organizations during blue sky times so that better, smarter disaster relief can happen when disasters hit.



## MAY

40,000 pounds of hyperbaric chamber components completed a donated cross-country move to their new home at Beyond The Brotherhood in Arizona. Used to treat Navy SEALs with brain injuries, the parts were the first (but not the last) large pieces of cargo that ALAN helped transport for various nonprofits in 2024, proving that compassion truly does come in all shapes and sizes.



ALAN opened nominations for its 2024 Humanitarian Logistics Awards, which ultimately were presented to [four highly deserving honorees](#). This was the eighth year ALAN has presented the awards, which were designed to honor companies and individuals who exemplify the best that the supply chain has to offer by assuring that aid is rapidly delivered to communities in crisis. Nominations for the 2025 awards will open in May.



## JUNE

Eight of NOBLELIFT’s donated pallet jacks arrived at Second Harvest of South Georgia to help with ongoing hunger relief efforts and at Arkansas’ Adventist Community Services to help with spring storm response. All told, ALAN was able to connect nearly two dozen nonprofits with 56 loaned or donated pieces of Material Handling Equipment from 11 different donors in 2024, the largest MHE donation year in our history.







# THE YEAR IN PICTURES

## JULY

When Hurricane Beryl became the season's first named storm to make landfall in the continental United States, ALAN began coordinating the donated shipping needed to help organizations like Operation BBQ Relief with their mass feeding efforts, all while supplying hundreds of logistics and non-profit professionals with essential storm-related logistics visibility. Over the next three months, we would activate for four more hurricanes, including Hurricanes Debby, Francine, Helene and Milton.



## AUGUST

While many coastal residents enjoyed a short breathing spell between named storms, various non-profit organizations joined ALAN for our latest "Blue Skies" logistics educational call. Part of an initiative that will help humanitarian organizations learn logistics best practices in order to improve their operational response, the call was one of 11 educational and informational sessions we hosted for 264 members of the non-profit community throughout the year.



## LATE SEPTEMBER/EARLY OCTOBER

As the highly deadly and destructive Hurricane Helene struck many parts of the Southeast, ALAN began supporting early response efforts, including arranging for the donation of a refrigerated trailer, supplying several pieces of free Material Handling Equipment and finding the donated shipping needed to deliver everything from plywood to shoes. Sadly, another devastating hurricane - early October's Hurricane Milton - was to follow less than two weeks later.





# THE YEAR IN PICTURES

## OCTOBER

In response to Hurricane Helene's massive destruction, MHI presented ALAN with the largest donation in our history - \$200,000 to help with recovery and rebuilding efforts. This life-changing contribution has enabled ALAN to sponsor time-critical moves of lumber, medical equipment, tarps and other essential items like solar powered Continest containers, which are providing temporary shelter to recovering communities. Just as important, it will help us assist Hurricane Helene survivors for many months and years to come.



## NOVEMBER

ALAN and its in-kind donors helped deliver an additional 50,000 pounds of humanitarian aid - including 26 pallets of solar panels/equipment and 30 pallets of water filters - for ongoing Hurricane Helene and Hurricane Milton recovery efforts throughout Florida, North Carolina, South Georgia and Alabama. Look for us to continue providing moves like these - and significant donations of MHE, logistics space and logistics supplies - throughout 2025 (and beyond), as the long phase of post-hurricane clean-up and rebuilding continues.



## DECEMBER

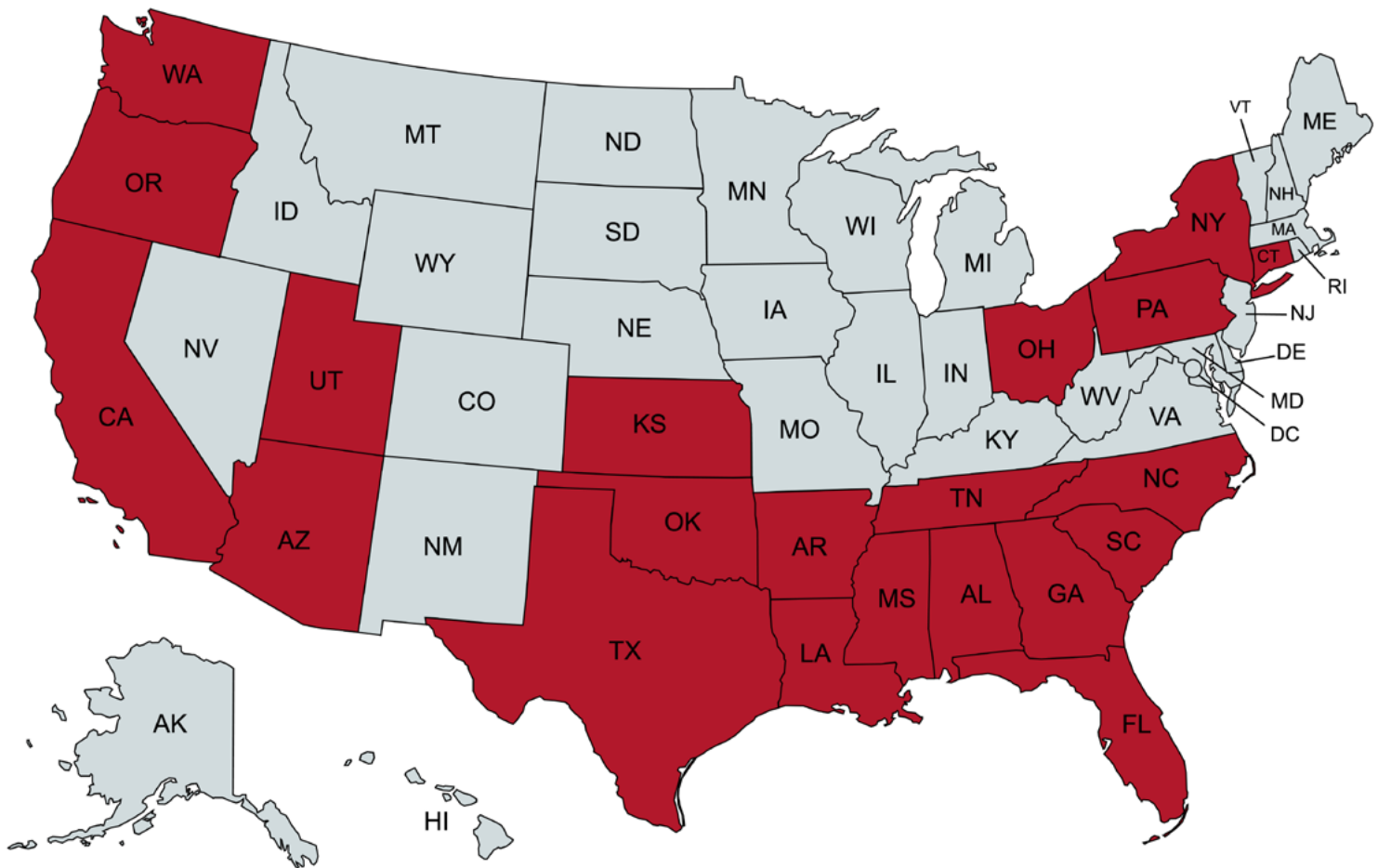
Shortly before the year came to a close, two donated pallet jacks arrived in Burlington, North Carolina, to help Day One Disaster Relief with hurricane recovery efforts. It was ALAN's 98th and final completed case of 2024 - and another shining example of how we were able to change countless lives through logistics with the help of donors like you.



# ROADMAP

## 2024 BY LOCATION

For nearly 20 years, ALAN has been available to support disaster relief efforts wherever they're needed most. During 2024, our humanitarian logistics efforts reached nearly 1.8 million survivors in 21 states - and supported the efforts of 49 different nonprofits\* whose causes ranged from immediate disaster assistance and long-term rebuilding to food insecurity, refugee relief and poverty alleviation efforts.



States reached by ALAN's humanitarian logistics efforts in 2024

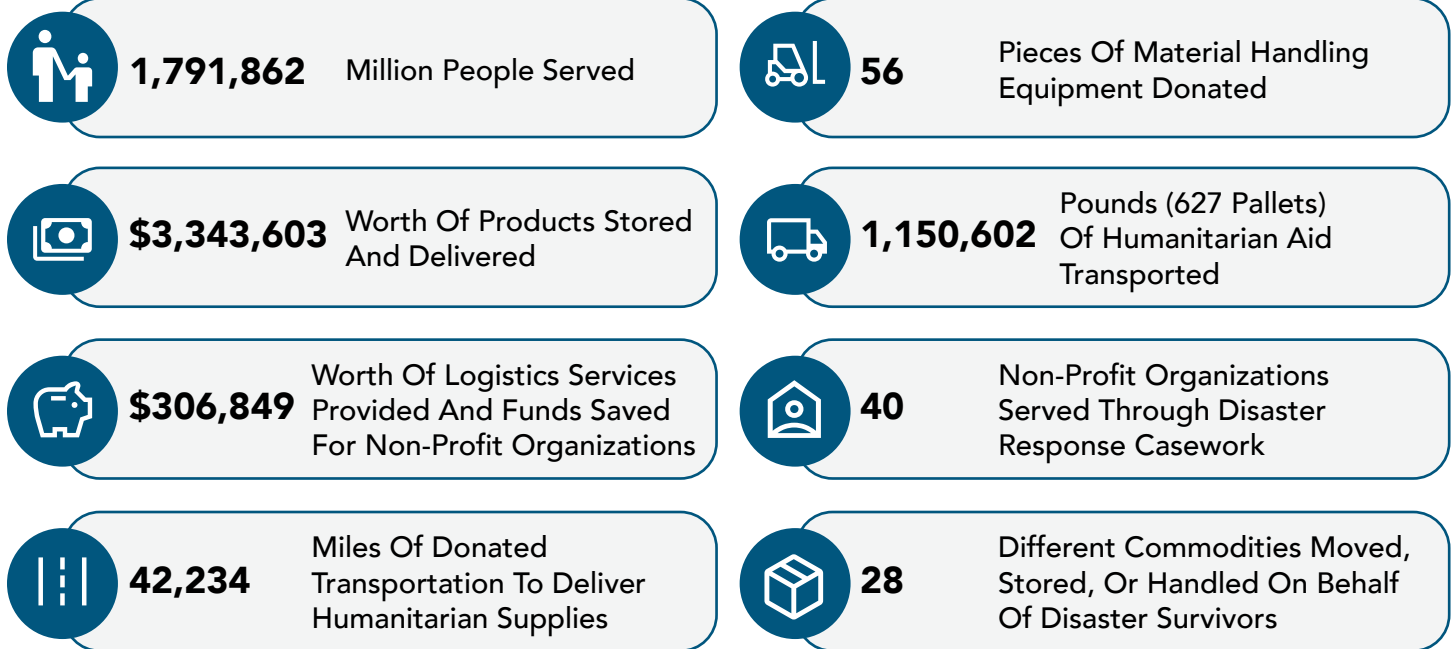
\*For a full list of the humanitarian organizations we assisted in 2024, please go to: [alanaid.org/thanks-to-our-generous-in-kind-donors](https://alanaid.org/thanks-to-our-generous-in-kind-donors).



# RESPONSE

## 2024 BY THE NUMBERS

When bad things happen, good people show up, including numerous members of the logistics community. It's a big reason why ALAN was able to assist with relief efforts for more than 16 new and ongoing disasters over the course of 2024 - and to leave behind an impressive trail of compassionate footprints like the following:



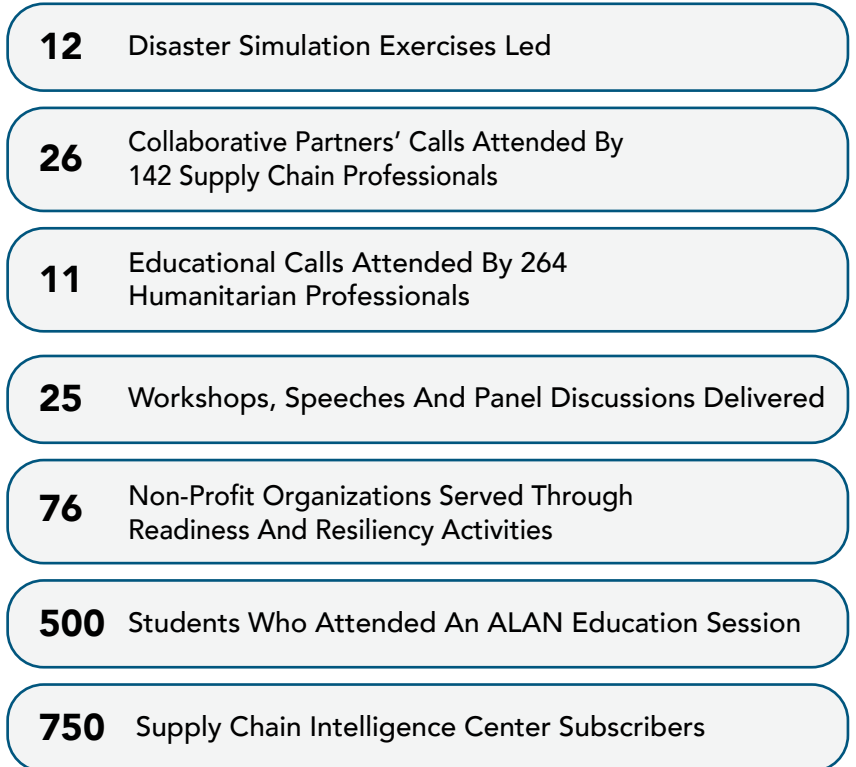
# READINESS AND RESILIENCE

## 2024'S EDUCATIONAL AND COLLABORATIVE ACTIVITIES

Regardless of disaster, solid preparation and collaboration always make the road to recovery considerably shorter and easier. Yet sadly, there's usually not enough of either one.

In recent years ALAN has diligently worked to fill this void by becoming a more active logistics disaster relief educator and integrator.

We're proud of the role we've played in creating increased levels of disaster readiness and resilience for so many individuals, businesses and humanitarian organizations. And we look forward to providing even more educational and disaster preparation opportunities like the following in 2025.



# REVENUE

## 2024'S BOTTOM LINE

ALAN believes in making every donated penny go as far as it possibly can, because that means more disaster survivors can get the assistance they need.

Here's a closer look at what that meant for our organization and its bottom line during 2024.

REVENUE, PUBLIC SUPPORT, AND OTHER INCOME	2024
Donations And Sponsorships	\$611,826
In-Kind Contributions	\$230,000
Other Income	\$91,160
<b>TOTAL REVENUE, PUBLIC SUPPORT, AND OTHER INCOME</b>	<b>\$932,986</b>
<b>TOTAL EXPENSES</b>	<b>\$719,070</b>
<b>Change In Net Assets</b>	<b>\$213,916</b>
<b>Net Assets, Beginning Of The Year</b>	<b>\$198,132</b>
<b>Net Assets, End Of The Year</b>	<b>\$412,048</b>

# THE ROAD AHEAD



As you might imagine, there's far more to ALAN's 2024 story - and many additional things we could say about the myriad ways your support has encouraged, inspired and empowered us.

But for now, we'll leave it at this:

Year after year, we're honored to play such a pivotal role in changing peoples' lives for the better, and in equipping more nonprofits and businesses with the tools they need to deliver relief more effectively. And day after day, we're honored to help show just how generous and caring the logistics industry can be.

As we look ahead to 2025 and our 20th anniversary, we are thankful to know that even though disasters will continue to occur, we and the many nonprofits, businesses and individuals who are part of our network will continue to be there for disaster survivors as soon - and for as long - as we're needed. In fact, you can count on it.

On behalf of all of us at ALAN, thank you.



# THANK YOU FINANCIAL DONORS

*Please join ALAN in honoring all of our generous 2024 financial contributors.*

## LEADERSHIP GIVERS

C.H. Robinson Worldwide, Inc.  
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MHI  
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# THANK YOU IN-KIND DONORS AND VOLUNTEERS

*Please join ALAN in honoring all of our generous 2024 in-kind donors and volunteers.*

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