

## ALAN Overview

### ALAN's Mission:

*To engage the supply chain community to support and assist humanitarian relief efforts.*

American Logistics Aid Network (ALAN) serves as a primary point of industry contact for disaster relief support. ALAN makes donation needs visible to the logistics industry and establishes an efficient process for providing the necessary goods and services through its web portal, [www.alanaid.org](http://www.alanaid.org). Needs for supply chain expertise, products, equipment, and services such as transportation, warehousing and material handling are matched with available donations.

### Association Members:

ALAN is a volunteer, non-profit organization supported by leading supply chain associations:

- AFFI – American Frozen Food Institute
- APICS – The Association for Operations Management
- AST&L – American Society of Transportation and Logistics
- ATA – American Trucking Associations
- CSCMP – Council of Supply Chain Management Professionals
- Feeding America – formerly Second Harvest
- FMI- Food Marketing Institute
- Georgia Center of Innovation for Logistics
- GMA- Grocery Manufacturers Association
- IARW – International Association of Refrigerated Warehouses
- IRTA – International Refrigerated Transportation Association
- IWLA - International Warehouse Logistics Association
- LATC - Los Angeles Transportation Club
- MHEDA- Material Handling Equipment Distributors of America
- MHIA -The Material Handling Institute of America
- NASSTRAC - National Shipper's Strategic Transportation Council
- SWA - Southeastern Warehouse Association
- WERC – Warehousing Education and Research Council
- WFLO – World Food Logistics Organization

Other key stakeholders in ALAN span the entire supply chain, including service providers, manufacturers, retailers, distributors, academics and consultants.

### ALAN's Inception:

In the aftermath of Hurricane Katrina, donations poured in from around the country. Unfortunately, those much-needed donations could not be distributed efficiently because there was not a system in place to handle a relief effort of this magnitude. In response to this need, a group of concerned industry professionals teamed up to create ALAN.

### Technology:

The ALAN portal uses an Aidmatrix platform which allows state and federal relief agencies to submit online postings for their supply chain related needs.

### How to Help:

ALAN welcomes involvement from individuals and organizations in the supply chain industry in the form of financial support, donations of products and services, as well as time and talent.

Visit [www.alanaid.org](http://www.alanaid.org) and click on "View Needs or Donate" to make in-kind donations in response to specific requests or to make unsolicited donation offers.

**ALAN Officers:**

President – John T. (“Jock”) Menzies, The Terminal Corporation

Vice President – Mark Richards, Associated Warehouses Inc. (AWI)

Vice President, Process & Technology – Richard Sharpe, Competitive Logistics LLC

Secretary/Treasurer – Cheryl Harrity – MGP Ingredients Inc.

**For More Information:**

Visit [www.alanaid.org](http://www.alanaid.org) or contact:

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