



THE MANY FACES OF ALAN

American
Logistics Aid Network
Mobilizing for Emergency Response

www.ALANaid.org

ABOUT ALAN

A corporate executive making an online donation. A truck driver delivering critical supplies. A volunteer handing a bottle of water to a thirsty child. These are just some of the faces of ALAN.

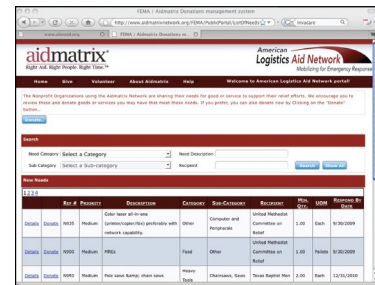
ALAN, the American Logistics Aid Network, represents what's best about our country — people coming together, helping others in need, finding solutions.

What Is ALAN?

Established in the aftermath of Hurricane Katrina, ALAN is the brainchild of concerned industry professionals seeking to use supply chain expertise to bring order to chaos. In times of crisis, the volunteer, non-profit organization provides a central point of contact and an effective process for distributing much-needed donations — putting resources in the hands of those who need them as efficiently as possible.

ALAN serves as a clearinghouse for supply chain expertise, products, equipment, and services in the event of natural or man-made disasters. By utilizing advanced technology platforms, ALAN facilitates donations and logistics support to assist relief agencies when they serve disaster victims.

The organization's website, www.ALANaid.org, provides a convenient portal to facilitate donations. Whether a company can provide logistics expertise, supplies, vehicles to haul them, material handling equipment to move them, or local warehouse space to store them, it can match its resources with regional needs through the ALAN web portal.



ALAN's portal uses the Aidmatrix® platform.

WHY ALAN?

When we experience a natural or man-made disaster in our country, there is a tremendous outpouring of generosity, but it is difficult to channel this good will effectively. ALAN provides a primary point of contact for the U.S. logistics industry's donation activity and information.

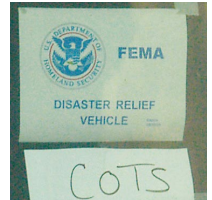
By leveraging its members' supply chain management knowledge and resources, ALAN helps ensure that donation needs are made visible to the logistics industry and creates an efficient process for providing the right goods and services in the right quantity, at the right location, at the right time.

ALAN in Action

ALAN's portal went live just days before Hurricane Gustav hit land and began to deliver results almost immediately. Donations flooded in — bedding, wheelchairs, walkers, fans, water, transportation services, warehouse marshalling space and more. These supplies, distributed when and where they were needed, were greatly appreciated.

Since its inception, ALAN has participated in numerous relief efforts, providing order and efficiency in times of chaos. While disasters like these are obviously unwelcome, the many faces of ALAN help to bring comfort to crisis victims.

“We want to do something to give back — something that will have a positive impact and make those in our profession proud.” Mark Richards, Vice President, ALAN



Learn more at www.ALANaid.org

SUPPORT ALAN

ALAN is able to provide humanitarian relief in disaster zones thanks to the support of its partnerships with key industry groups. Stakeholders span the entire supply chain, including member associations, service providers, manufacturers, retailers, distributors, academics and consultants.

Getting Involved

To continue our good work, we depend on people like you. Whether you can provide financial support, product or service donations, or the gift of your time and talent, we need your help. Visit www.ALANaid.org for more information.

Please join us. Become one of the many faces of ALAN.



www.ALANaid.org

ALAN's Mission:

To engage the supply chain community to support humanitarian relief efforts in times of crisis.

